

IN THE CHANCERY COURT FOR WILLIAMSON COUNTY, TENNESSEE  
TWENTY-FIRST JUDICIAL DISTRICT AT FRANKLIN

FILED  
WILLIAMSON COUNTY  
2007 MAY 17 AM 7:46

ENTERED 5-30-07

STATE OF TENNESSEE,

Plaintiff,

v.

TELEFLORIST, INC., a Pennsylvania corporation, dba )  
Alcoa Florist Delivery.com, Brentwood Florist of )  
Brentwood.com, Brentwood Flowers of Brentwood.com, )  
Bristol Florist, Clarksville Florist and Gifts )  
DeliveryDotCom, Clarksville Florist Delivery.com, )  
Clarksville Florist in Clarksville, Cleveland Florist of )  
Cleveland.com, Cleveland Flowers of Cleveland.com, )  
Clifton Florist and Gifts and Delivery.com, College Dale )  
Florist and Gift Delivery, Collierville Flowers and Gifts )  
Com, Columbia Florist Delivery.com, Columbia Florist )  
in Columbia.com, Columbia Florist of Columbia.com, )  
Columbia Flowers of Columbia.com, Dayton Florist & )  
Gifts Delivery.com, Dickson Florist and Gift Delivery )  
Dot Com, Dyersburg Florist and Gifts Delivery.com, )  
Fayetteville Florist and Gifts Delivery.com, Florist )  
Network, Franklin Florist Delivery.com, Franklin Florist )  
in Franklin.com, Germantown Florist Delivery.com, )  
Germantown Florist in Germantown.com, Germantown )  
Florist of Germantown.com, Germantown Flowers of )  
Germantown.com, Jackson Florist & Gifts Delivery Com, )  
Jefferson City Florist & Gifts Delivery Dot Com, )  
Knoxville Florist Delivery.com, Knoxville Florist in )  
Knoxville.com, Lenoir City Florist & Gifts Delivery.com, )  
Lewisburg Florist & Gifts Delivery.com, Lexington Florist )  
& Gifts Delivery.com, Maryville Florist & Gifts )  
Delivery.com, Memphis Florist & Gifts Delivery.com, )  
Milan Florist & Gifts Delivery.com, Morristown Florist & )  
Gifts Delivery, Murfreesboro Florist Delivery.com, )  
Murfreesboro Florist in Murfreesboro.com, Murfreesboro )  
Florist of Murfreesboro.com, Murfreesboro Flowers of )  
Murfreesboro.com, Nashville Florist and Gifts )  
Delivery.com, Nashville Florist Delivery.com, Nashville )  
Florist in Nashville.com, Oak Ridge Florist and Gift )  
Delivery Dot Com, Paris Florist, Pulaski Florist & Gifts )  
Delivery.com, Ripley Florist & Gifts Delivery.com, Sandy )  
Springs Florist Delivery, Savannah Florist & Gifts )  
Delivery.com, Sevierville Florist & Gifts.com, Shelbyville )

No. 32895

Florist & Gifts.com, Smyrna Florist and Delivery, )  
 Springfield Florist and Gifts Delivery.com, Springhill )  
 Florist & Gifts Delivery.com, Union City Florists and )  
 Gifts Delivery, and Whitehouse Florist & Gifts Delivery, )  
 Adams Floral Service, Adams Florist, Adams Flowers )  
 Adamsville Floral Service, Adamsville Florist, Adamsville )  
 Flowers, Alamo Floral Service, Alamo Florist, Alamo )  
 Flowers, Alcoa Floral Service, Alcoa Florist, Alcoa )  
 Flowers, Apison Floral Service, Apison Florist, Apison )  
 Flowers, Ardmore Floral Service, Ardmore Florist, )  
 Ardmore Flowers, Arlington Floral Service, Arlington )  
 Florist, Arlington Flowers, Arrington Floral Service, )  
 Arrington Florist, Arrington Flowers, Ashland City Floral )  
 Service, Ashland City Florist, Ashland City Flowers, )  
 Athens Floral Service, Athens Florist, Athens Flowers, )  
 Atwood Floral Service, Atwood Florist, Atwood Flowers, )  
 Ball Play Floral Service, Ball Play Florist, Ball Play )  
 Flowers, Barren Plains Floral Service, Barren Plains )  
 Florist, Barren Plains Flowers, Bartlett Floral Service, )  
 Bartlett Florist, Bartlett Flowers, Bean Station Floral )  
 Service, Bean Station Florist, Bean Station Flowers, )  
 Beech Grove Floral Service, Beech Grove Florist, )  
 Beech Grove Flowers, Belfast Floral Service, Belfast )  
 Florist, Belfast Flowers, Bell Buckle Floral Service, Bell )  
 Buckle Florist, Bell Buckle Flowers, Bells Floral Service, )  
 Bells Florist, Bells Flowers, Benton Floral Service, Benton )  
 Florist, Benton Flowers, Bethel Springs Floral Service, )  
 Bethel Springs Florist Bethel Springs Flowers, Bethpage )  
 Floral Service, Bethpage Florist, Bethpage Flowers, )  
 Big Sandy Floral Service, Big Sandy Florist, Big Sandy )  
 Flowers, Blanche Floral Service, Blanche Florist, Blanche )  
 Flowers, Bolivar Floral Service, Bolivar Florist, Bolivar )  
 Flowers, Bradford Floral Service, Bradford Florist, )  
 Bradford Flowers, Brazil Floral Service, Brazil Florist, )  
 Brazil Flowers, Brentwood Floral, Service, Brentwood )  
 Florist, Brentwood Flowers, Brownsville Floral Service, )  
 Brownsville Florist, Brownsville Flowers, Bruceton Floral )  
 Service, Bruceton Florist, Bruceton Flowers, Bulls, Gap )  
 Floral Service, Bulls Gap Florist, Bulls Gap Flowers, )  
 Burns Floral Service, Burns Florist, Burns Flowers, )  
 Calhoun Floral Service, Calhoun Florist, Calhoun Flowers, )  
 Camden Floral Service, Camden Florist, Camden Flowers, )  
 Cedar Grove, Floral Service, Cedar Grove Florist, )  
 Cedar Grove Flowers, Cedar Hill Floral Service, )  
 Cedar Hill Florist, Cedar, Hill Flowers, Celina Floral )  
 Service, Celina Florist, Celina Flowers, Centerville, )

Floral Service, Centerville Florist, Centerville Flowers, )  
 Chapel Hill Floral Service, Chapel Hill Florist, Chapel )  
 Hill Flowers, Charleston Floral Service, Charleston )  
 Florist, Charleston Flowers, Charlotte Floral Service, )  
 Charlotte Florist, Charlotte Flowers, Chattanooga Floral )  
 Service, Chattanooga Florist, Chattanooga Flowers, )  
 Chestnut Hill Floral Service, Chestnut Hill Florist, )  
 Chestnut Hill Flowers, Clarksville Floral Service, )  
 Clarksville Florist, Clarksville Flowers, Claxton Floral )  
 Service, Claxton Florist, Claxton Flowers, Cleveland )  
 Floral Service, Cleveland Florist, Cleveland Flowers, )  
 Clinton Floral Service, Clinton Florist, Clinton Flowers, )  
 Coker Creek Floral Service, Coker Creek Florist, Coker )  
 Creek Flowers, College Grove Floral Service, College )  
 Grove Florist, College Grove Flowers, College )  
 Station Floral Service, College Station Florist, College )  
 Station Flowers, Collegedale Floral Service, Collegedale )  
 Florist, Collegedale Flowers, Collierville Floral Service, )  
 Collierville Florist, Collierville Flowers, Concord Floral )  
 Service, Concord Florist, Concord Flowers, Copper Basin )  
 Floral Service, Copper Basin Florist, Copper Basin )  
 Flowers, Cornersville Floral Service, Cornersville Florist, )  
 Cornersville Flowers, Cottage Grove Floral Service, )  
 Cottage Grove Flowers, Cottage Grove Florist, Covington )  
 Floral Service, Covington Florist, Covington Flowers, )  
 Cowan Floral Service, Cowan Florist, Cowan Flowers, )  
 Cross Plains Floral Service, Cross Plains Florist, Cross )  
 Plains Flowers, Cumberland City Floral Service, )  
 Cumberland City Florist, Cumberland City Flowers, )  
 Cunningham Floral Service, Cunningham Florist, )  
 Cunningham Flowers, Dandridge Floral Service, )  
 Dandridge Florist, Dandridge Flowers, Darden Floral )  
 Service, Darden Florist, Darden Flowers, Dayton Floral )  
 Service, Dayton Florist, Dayton Flowers, Decatur Floral )  
 Service, Decatur Florist, Decatur Flowers, Decherd Floral )  
 Service, Decherd Florist, Decherd Flowers, Dickson Floral )  
 Service, Dickson Florist, Dickson Flowers, Dover Floral )  
 Service, Dover Florist, Dover Flowers, Dunlap Floral )  
 Service, Dunlap Florist, Dunlap Flowers, Dyer Floral )  
 Service, Dyer Florist, Dyer Flowers, Dyersburg Floral )  
 Service, Dyersburg Florist, Dyersburg Flowers, Eagleville )  
 Floral Service, Eagleville Florist, Eagleville Flowers, East )  
 Sango Floral Service, East Sango Florist, East Sango )  
 Flowers, Elkton Floral Service, Elkton Florist, Elkton )  
 Flowers, Elora Floral Service, Elora Florist, Elora Flowers, )  
 Englewood Floral Service, Englewood Florist, Englewood )

Flowers, Enville Floral Service, Enville Florist, Enville )  
 Flowers, Estill Springs Floral Service, Estill Springs )  
 Florist, Estill Springs Flowers, Ethridge Floral Service, )  
 Ethridge Florist, Ethridge Flowers, Etowah Floral Service, )  
 Etowah Florist, Etowah Flowers, Fairview Floral Service, )  
 Fairview Florist, Fairview Flowers, Fall Creek Falls )  
 Floral Service, Fall Creek Falls Florist, Fall Creek Falls )  
 Flowers, Farragut Floral Service, Farragut Florist, Farragut )  
 Flowers, Fayetteville Floral Service, Fayetteville Florist, )  
 Fayetteville Flowers, Five Points Floral Service, )  
 Five Points Florist, Five Points Flowers, Flat Creek Floral )  
 Service, Flat Creek Florist, Flat Creek Flowers, Flintville )  
 Floral Service, Flintville Florist, Flintville Flowers, )  
 Fosterville Floral Service, Fosterville Florist, Fosterville )  
 Flowers, Franklin Floral Service, Franklin Florist, )  
 Franklin Flowers, Fredonia Floral Service, Fredonia )  
 Florist, Fredonia Flowers, Friendship Floral Service, )  
 Friendship Florist, Friendship Flowers, Friendsville Floral )  
 Service, Friendsville Florist, Friendsville Flowers, )  
 Gainesboro Floral Service, Gainesboro Florist, )  
 Gainesboro Flowers, Gallatin Floral Service, Gallatin )  
 Florist, Gallatin Flowers, Gatlinburg Floral Service, )  
 Gatlinburg Florist, Gatlinburg Flowers, Georgetown Floral )  
 Service, Georgetown Florist, Georgetown Flowers, )  
 Germantown Floral Service, Germantown Florist, )  
 Germantown Flowers, Gibson Floral Service, Gibson )  
 Florist, Goodlettsville Floral Service, Goodlettsville )  
 Florist, Goodlettsville Flowers, Grand Junction Floral )  
 Service, Grand Junction Florist, Grand Junction Flowers, )  
 Granville Floral Service, Granville Florist, Granville )  
 Flowers, Greenback Floral Service, Greenback Florist, )  
 Greenback Flowers, Greenbrier Floral Service, Greenbrier )  
 Florist, Greenbrier Flowers, Greeneville Floral Service, )  
 Greeneville Florist, Greeneville Flowers, Halls Crossroads )  
 Floral Service, Halls Crossroads Florist, Halls Crossroads )  
 Flowers, Harriman Floral Service, Harriman Florist, )  
 Harriman Flowers, Hartford Floral Service, Hartford )  
 Florist, Hartford Flowers, Henderson Floral Service, )  
 Henderson Florist, Henderson Flowers, Hendersonville )  
 Floral Service, Hendersonville Florist, Hendersonville )  
 Flowers, Henry Floral Service, Henry Florist, Henry )  
 Flowers, Hillsboro Floral Service, Hillsboro Florist, )  
 Hillsboro Flowers, Hohenwald Floral Service, Hohenwald )  
 Florist, Hohenwald Flowers, Hornbeak Floral Service, )  
 Hornbeak Florist, Hornbeak Flowers, Howell Floral )  
 Service, Howell Florist, Howell Flowers, Humboldt Floral )

Service, Humboldt Florist, Humboldt Flowers, )  
 Huntingdon Floral Service, Huntingdon Florist, Huntland )  
 Floral Service, Huntland Florist, Huntland Flowers, )  
 Jackson Floral Service, Jackson Florist, Jackson Flowers, )  
 Jasper Floral Service, Jasper Florist, Jasper Flowers, )  
 Jefferson City Floral Service, Jefferson City Florist, )  
 Jefferson City Flowers, Jellico Floral Service, Jellico )  
 Florist, Jellico Flowers, Kenton Floral Service, Kenton )  
 Florist, Kenton Flowers, Kimball Floral Service, Kimball )  
 Florist, Kimball Flowers, Kingston Floral Service, )  
 Kingston Florist, Kingston Flowers, Kingston Springs Floral )  
 Service, Kingston Springs Florist Kingston Springs )  
 Flowers, Knoxville Floral Service, Knoxville Florist, )  
 Knoxville Flowers, LaFollette Floral Service, LaFollette )  
 Florist, LaFollette Flowers, LaGrange Floral Service, )  
 LaGrange Florist, LaGrange Flowers, Lake City Floral )  
 Service, Lake City Florist, Lake City Flowers, Lakeland )  
 Floral Service, Lakeland Florist, Lakeland Flowers, )  
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 Flowers, Lawrenceburg Floral Service, Lawrenceburg )  
 Florist, Lawrenceburg Flowers, Lebanon Floral Service, )  
 Lebanon Florist, Lebanon Flowers, Lenoir City Floral )  
 Service, Lenoir City Florist, Lenoir City Flowers, Leoma )  
 Floral Service, Leoma Florist, Leoma Flowers, Lewisburg )  
 Floral Service, Lewisburg Florist, Lewisburg Flowers, )  
 Lexington Floral Service, Lexington Florist, Lexington )  
 Flowers, Loretto Floral Service, Loretto Florist, Loretto )  
 Flowers, Loudon Floral Service, Loudon Florist, Loudon )  
 Flowers, Louisville Floral Service, Louisville Florist, )  
 Louisville Flowers, Lyles Floral Service, Lyles Florist, )  
 Lyles Flowers, Lynchburg Floral Service, Lynchburg )  
 Florist, Lynchburg Flowers, Lynnville Floral Service, )  
 Lynnville Florist, Lynnville Flowers, Madisonville Floral )  
 Service, Madisonville Florist, Madisonville Flowers, )  
 Manchester Floral Service, Manchester Florist, Manchester )  
 Flowers, Maryville Floral Service, Maryville Florist, )  
 Maryville Flowers, Mascot Floral Service, Mascot )  
 Flowers, Mason Floral Service, Mason Florist, Mason )  
 Flowers, Mason Hall Floral Service, Mason Hall Florist, )  
 Mason Hall Flowers, Maury City Floral Service, Maury )  
 City Florist, Maury City Flowers, Maynardsville Floral )  
 Service, Maynardsville Florist, Maynardsville Flowers, )  
 McBurg Floral Service, McBurg Florist, McBurg Flowers, )  
 McEwen Floral Service, McEwen Florist, McEwen )  
 Flowers, McKenzie Floral Service, McKenzie Florist, )  
 McKenzie Flowers, Medina Floral Service, Medina )

Florist, Medina Flowers, Memphis Floral Service, )  
 Memphis Florist, Memphis Flowers, Middleton Floral )  
 Service, Middleton Flowers, Milan Floral Service, Milan )  
 Florist, Milan Flowers, Milledgeville Floral Service, )  
 Milledgeville Florist, Milledgeville Flowers, Millersville )  
 Floral Service, Millersville Florist, Millersville Flowers, )  
 Millington Floral Service, Millington Florist, Millington )  
 Flowers, Milton Floral Service, Milton Florist, Milton )  
 Flowers, Minor Hill Floral Service, Morristown Floral )  
 Service, Morristown Florist, Morristown Flowers, Moscow )  
 Floral Service, Moscow Florist, Moscow Flowers, )  
 Mosheim Floral Service, Mosheim Florist, Mosheim )  
 Flowers, Moss Floral Service, Moss Florist, Moss Flowers, )  
 Mt. Juliet Floral Service, Mt. Juliet Florist, Mt. Juliet )  
 Flowers, Mulberry Floral Service, Mulberry Florist, )  
 Mulberry Flowers, Murfreesboro Floral Service, )  
 Murfreesboro Florist, Murfreesboro Flowers, Nashville )  
 Floral Service, Nashville Florist, Nashville Flowers, )  
 New Johnsonville Floral Service, New Johnsonville )  
 Florist, New Johnsonville Flowers, Newbern Floral )  
 Service, Newbern Florist, Newbern Flowers, Newport )  
 Floral Service, Newport Florist, Newport Flowers, Nine )  
 Mile Floral Service, Nine Mile Florist, Nine Mile Flowers, )  
 Niota Floral Service, Niota Florist, Niota Flowers, )  
 Nolensville Floral Service, Nolensville Florist, Nolensville )  
 Flowers, Norene Floral Service, Norene Florist, Norene )  
 Flowers, Normandy Floral Service, Normandy Florist, )  
 Normandy Flowers, Norris Floral Service, Norris Florist, )  
 Norris Flowers, North Springs Floral Service, North )  
 Springs Florist, North Springs Flowers, Oak Grove )  
 Floral Service, Oak Grove Florist, Oak Grove Flowers, )  
 Oak Ridge Floral Service, Oak Ridge Florist, Oak Ridge )  
 Flowers, Oakdale Floral Service, Oakdale Florist, Oakdale )  
 Flowers, Obion Floral Service, Obion Florist, Obion )  
 Flowers, Old Hickory Floral Service, Old Hickory Florist, )  
 Old Hickory Flowers, Oliver Springs Floral Service, )  
 Oliver Springs Florist, Oliver Springs Flowers, Ooltewah )  
 Floral Service, Ooltewah Florist, Ooltewah Flowers, )  
 Orlinda Floral Service, Orlinda Florist, Orlinda Flowers, )  
 Palmyra Floral Service, Palmyra Florist, Palmyra Flowers, )  
 Paris Floral Service, Paris Flowers, Parsons Floral Service, )  
 Parsons Florist, Parsons Flowers, Pelham Floral Service, )  
 Pelham Florist, Pelham Flowers, Petersburg Floral Service, )  
 Petersburg Florist, Petersburg Flowers, Philadelphia )  
 Floral Service, Philadelphia Florist, Philadelphia Flowers, )  
 Pigeon Forge Floral Service, Pigeon Forge Florist, )

Pigeon Forge Flowers, Pikeville Floral Service, Pikeville )  
 Florist, Pikeville Flowers, Pleasant View Floral Service, )  
 Pleasant View Florist, Pleasant View Flowers, Portland )  
 Floral Service, Portland Florist, Portland Flowers, Powell )  
 Floral Service, Powell Florist, Powell Flowers, Prospect )  
 Floral Service, Prospect Florist, Prospect Flowers, Pulaski )  
 Floral Service, Pulaski Florist, Pulaski Flowers, Puryear )  
 Floral Service, Puryear Florist, Puryear Flowers, Raleigh )  
 Floral Service, Raleigh Florist, Raleigh Flowers, Riceville )  
 Floral Service, Riceville Florist, Riceville Flowers, )  
 Ridgely Floral Service, Ridgely Florist, Ridgely Flowers, )  
 Rives Floral Service, Rives Florist, Rives Flowers, )  
 Rockvale Floral Service, Rockvale Florist, Rockvale )  
 Flowers, Rockwood Floral Service, Rockwood Florist, )  
 Rockwood Flowers, Rogersville Floral Service, )  
 Rogersville Florist, Rogersville Flowers, Rosemark )  
 Floral Service, Rosemark Florist, Rosemark Flowers, )  
 Rutherford Floral Service, Rutherford Florist, Rutherford )  
 Flowers, Rutledge Floral Service, Rutledge Florist, )  
 Rutledge Flowers, Samburg Floral Service, Samburg )  
 Florist, Samburg Flowers, Sango Floral Service, Sango )  
 Florist, Sango Flowers, Sardis Floral Service, Sardis )  
 Florist, Sardis Flowers, Savannah Floral Service, Savannah )  
 Florist, Scotts Hill Floral Service, Scotts Hill Florist, )  
 Scotts Hill Flowers, Selmer Floral Service, Selmer Florist, )  
 Selmer Flowers, Sevierville Floral Service, Sevierville )  
 Florist, Sevierville Flowers, Sewanee Floral Service, )  
 Sewanee Florist, Sewanee Flowers, Shelby Forest Floral )  
 Service, Shelby Forest Florist, Shelby Forest Flowers, )  
 Shelbyville Floral Service, Shelbyville Florist, Shelbyville )  
 Flowers, Shiloh Floral Service, Shiloh Florist, Shiloh )  
 Flowers, Smyrna Floral Service, Smyrna Florist, Smyrna )  
 Flowers, Sneedville Floral Service, Sneedville Florist, )  
 Sneedville Flowers, Soddy-Daisy Floral Service, Soddy- )  
 Daisy Florist, Soddy-Daisy Flowers, Solway Floral )  
 Service, Solway Florist, Solway Flowers, Somerville )  
 Floral Service, Somerville Florist, Somerville Flowers, )  
 South Cunningham Floral Service, South Cunningham )  
 Florist, South Cunningham Flowers, South Fredonia Floral )  
 Service, South Fredonia Florist, South Fredonia Flowers, )  
 South Fulton Floral Service, South Fulton Florist, South )  
 Fulton Flowers, South Oak Grove Floral Service, South )  
 Oak Grove Florist, South Oak Grove Flowers, South )  
 Pittsburg Floral Service, South Pittsburg Florist, South )  
 Pittsburg Flowers, Spencer Mill Floral Service, Spencer )  
 Mill Florist, Spencer Mill Flowers, Spring City Floral )

Service, Spring City Florist, Spring City Flowers, )  
 Springfield Floral Service, Springfield Florist, Springfield )  
 Flowers, St. Joseph Floral Service, St. Joseph Florist, )  
 St. Joseph Flowers, Stanton Floral Service, Stanton Florist, )  
 Stanton Flowers, Statesville Floral Service, Statesville )  
 Florist, Statesville Flowers, Strawberry Plains Floral )  
 Service, Strawberry Plains Florist, Strawberry Plains )  
 Flowers, Summertown Floral Service, Summertown )  
 Florist, Summertown Flowers, Surgoinsville Floral )  
 Service, Surgoinsville Florist, Surgoinsville Flowers, )  
 Sweetwater Floral Service, Sweetwater Florist, Sweetwater )  
 Flowers, Tellico Plains Floral Service, Tellico Plains )  
 Florist, Tellico Plains Flowers, Tiptonville Floral Service, )  
 Tiptonville Florist, Tiptonville Flowers, Townsend Floral )  
 Service, Townsend Florist, Townsend Flowers, )  
 Trenton Floral Service, Trenton Florist, Trenton Flower, )  
 Trezevant Floral Service, Trezevant Florist, Trezevant )  
 Flowers, Trimble Floral Service, Trimble Florist, Trimble )  
 Flowers, Triune Floral Service, Triune Florist, Triune )  
 Flowers, Troy Floral Service, Troy Florist, Troy Flowers, )  
 Tullahoma Floral Service, Tullahoma Florist, Tullahoma )  
 Flowers, Union City Floral Service, Union City Florist, )  
 Union City Flowers, Unionville Floral Service, Unionville )  
 Florist, Unionville Flowers, Vanleer Floral Service, )  
 Vanleer Florist, Vanleer Flowers, Vonore Floral Service, )  
 Vonore Florist, Vonore Flowers, Wartrace Floral Service, )  
 Wartrace Florist, Wartrace Flowers, Watertown Floral )  
 Service, Watertown Florist, Watertown Flowers, Watts )  
 Bar Floral Service, Watts Bar Florist, Watts Bar Flowers, )  
 Waverly Floral Service, Waverly Florist, Waverly )  
 Flowers, West Vanleer Floral Service, West Vanleer )  
 Florist, West Vanleer Flowers, Westmoreland Floral )  
 Service, Westmoreland Florist, Westmoreland Flowers, )  
 White Bluff Floral Service, White Bluff Florist, White )  
 Bluff Flowers, White House Floral Service, White House )  
 Florist, White House Flowers, White Plain Floral Service, )  
 White Plain Florist, White Plain Flowers, Whiteville Floral )  
 Service, Whiteville Florist, Whiteville Flowers, Whitwell )  
 Floral Service, Whitwell Florist, Whitwell Flowers, )  
 Winchester Floral Service, Winchester Florist, Winchester )  
 Flowers, Woodbury Floral Service, Woodbury Florist, )  
 Woodbury Flowers, Woodland Floral Service, Woodland )  
 Florist, Woodland Flowers, Yorkville Floral Service, )  
 Yorkville Florist, Yorkville Flowers, )

**Defendants.**



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## AGREED ORDER RESOLVING STATE'S ENFORCEMENT MOTION

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The State's Motion to Enforce Agreed Final Judgment Against Defendants and for Sanctions to be Imposed for Misrepresentations and/or Omissions of Fact Contained in Agreed Final Judgment and To Add Additional Dbas to the Case Caption and for Civil Contempt ("State's Motion") was scheduled for hearing on May 17, 2007 at 9:00 a.m. Prior to the hearing, the parties entered into negotiations. As a result of those negotiations, the parties have agreed to entry of this Agreed Order Resolving State's Enforcement Motion ("Order" or "Agreed Order") subject to court approval. By entering into this Agreed Order, Defendant Teleflorist does not admit any fault or liability under the State's Motion to Enforce, but enters into this Agreed Order for purposes of efficiency and economy only.

**IT IS SO ORDERED** that the original Agreed Final Judgment entered on September 27, 2006 shall be amended or altered to the limited extent set forth below with all other provisions of the Agreed Final Judgment remaining in full force and effect.

### **PAYMENT OF CIVIL PENALTIES AND ATTORNEYS' FEES**

Pursuant to Tenn. Code Ann. § 47-18-108(c), the Defendant Teleflorist shall pay the State of Tennessee the sum of Twenty-Six Thousand Dollars ( \$26,000.00) to resolve the State's Motion to Enforce to be distributed as follows:

- A. Defendant Teleflorist shall pay the sum of twenty thousand dollars (\$20,000.00) to the State of Tennessee as a civil penalty. Said payment shall be made within sixty (60) days upon execution of this Order by providing the Attorney General with a certified check made payable to the "Treasurer, State of Tennessee - Civil Penalties."
- B. Defendant Teleflorist shall pay the sum of six thousand dollars (\$6,000.00) to the State of Tennessee for the attorneys' fees and costs of investigation that it

incurred in the pursuit of its Motion to Enforce, and monitoring for compliance of this matter, which may be used for consumer protection purposes at the sole discretion of the Attorney General. Said payment shall be made by providing a certified or cashier's check made payable to the "Treasurer, State of Tennessee - Attorney General" and shall be delivered on the day of the execution of this Order. The State will present the checks received from Teleflorist for deposit within a reasonable time of receipt. Within ten (10) days of learning that the checks have cleared with sufficient funds, the State will provide Defendant Teleflorist with written acknowledgment of that fact.

**IT IS SO ORDERED, ADJUDGED AND DECREED.**

**FIFTEEN YEAR BUSINESS BAN FROM TENNESSEE**  
**FOR DEFENDANT TELEFLORIST**

By agreement and pursuant to Tenn. Code Ann. § 47-18-108(b)(2) and the terms of this Court Order, Defendant Teleflorist, its officers, directors, board members, representatives, agents or employees acting on its behalf are prohibited and enjoined from conducting business of any nature or type in Tennessee, regardless of whether related to the floral industry or not, for a period of fifteen (15) years from the date of entry of this Agreed Order. Defendant Teleflorist is also prohibited and enjoined for a period of fifteen (15) years from possessing any license or certificate authorizing Defendant Teleflorist to engage in any business in the State of Tennessee.

For purposes of this section, conducting business shall mean and include any act or practice that would make Defendant Teleflorist subject to in personam jurisdiction of the courts within this State under the State's Long Arm Statute, Tenn. Code Ann. § 20-2-201 *et seq.* or otherwise including by incorporating domestically. For purposes of this section, "conducting business" includes but is not limited to advertising or listing a name that Defendant Teleflorist does business as in any yellow page directory circulated in Tennessee, operating a physical store front in Tennessee, advertising in newspapers in which the majority of subscribers are located in Tennessee, incorporating domestically in Tennessee, incorporating as a foreign corporation in Tennessee, sending flyers, mailers, or other promotional materials to any individual or entity with a Tennessee address, advertising with a Tennessee radio station, operating a website

marketed exclusively to Tennesseans, and accepting payment from or arranging delivery of flowers, plants or other goods or services to a Tennessee address.

For purposes of this section, “conducting business” does not include operating a website accessible by Tennesseans or advertising through a cable or satellite radio or television channel where the advertisement is paid either directly or indirectly to the cable or satellite radio or television channel or provider and is transmitted contemporaneously to a national audience, provided that Defendant Teleflorist clearly and conspicuously states that the offer does not apply in Tennessee and Defendant Teleflorist does not process or ship an order for a good or service from or to an individual or entity located in the State of Tennessee while also receiving payment or charging for such order for a good or service.

Upon the conclusion of the 15 year ban described herein, and in the event thereafter Teleflorist conducts business in Tennessee, the terms and conditions of the permanent injunction entered within the Agreed Final Judgment dated September 27, 2006 shall continue to apply in full force and effect against Defendant Teleflorist and all applicable entities.

Defendant Teleflorist, as evidenced by the signature of a party with the ability to bind the company voluntarily enters into this injunction and voluntarily waives any constitutional or civil procedural defenses, objections, or arguments about the breadth, coverage, and description of the prohibited conduct in this section.

**IT IS SO ORDERED, ADJUDGED AND DECREED.**

**FIVE YEAR SIMILAR BUSINESS BAN FOR VICKI CRANSTON**

By agreement and pursuant to Tenn. Code Ann. § 47-18-108(b)(2) and the terms of this Court Order, Vicki Cranston, either in an individual capacity or in her capacity as being employed by or acting as the agent for a business or legal entity of any nature or type is prohibited and enjoined from conducting a similar business to that conducted by Defendant Teleflorist for a period of five years within the State of Tennessee from the date of entry of this Agreed Order. For purposes of this section, “conducting a similar business to that conducted by Defendant Teleflorist” means and includes taking floral or plant orders via phone from residents

of Tennessee, sending flowers or plants or orders into the State of Tennessee, or otherwise where the individual or business taking the order does not have a physical store front located at either the location of the consumer ordering the flowers or plants or a location at the floral or plant order recipients' location.

Vicki Cranston, as evidenced by her signature below on behalf of herself, individually, voluntarily enters into this injunction and voluntarily waives any constitutional or civil procedural defenses, objections, or arguments about the breadth, coverage, and description of the prohibited conduct in this section. Further, Vicki Cranston in her individual capacity by her signature below understands that Bryan Pieper, Esq. and Iriana Blitshtein, Esq. represent the corporate Defendant Teleflorist and not herself in her individual capacity. As evidenced by her signature below in her individual capacity, Vicki Cranston understands that this section of injunctive relief, the five (5) year similar business ban, applies and is enforceable to her conduct whether made in the scope of her duties at Teleflorist, Inc. or not.

**IT IS SO ORDERED, ADJUDGED AND DECREED.**

**AGREED CHANGES TO THE AGREED FINAL JUDGMENT  
ENTERED SEPTEMBER 27, 2006**

By the agreement of the parties, any consumer who ordered flowers in Tennessee from Teleflorist or sent flowers into Tennessee from Teleflorist prior to the date of this Agreed Final Judgment but was not included in Exhibit A the "List of All Teleflorist, Inc. Customers Entitled to Refund Per This Agreed Final Judgment," and, if applicable, can show adequate proof of purchase of flowers through Defendant Teleflorist within five (5) months of the date of entry of this Agreed Order is eligible for a refund as proscribed under Section 7 of the Agreed Final Judgment entered September 27, 2006. Teleflorist shall have no obligation to pay such claims first asserted after the expiration of the five (5) months. However, nothing herein shall prohibit Teleflorist from making refunds to consumers after this period. Teleflorist shall have no

obligation to pay such claims first asserted after the expiration of the five (5) month period. Adequate proof shall only be required if there is a dispute as to whether the eligible consumer purchased from Defendant Teleflorist. If Defendant Teleflorist's customer records reflect that the consumer did purchase such flowers, then the consumer need not submit adequate proof of that fact. For purposes of the above sentence, "adequate proof" shall be collected by Defendant Teleflorist, Inc. and includes but is not limited to bank statements, receipts, credit card statements or sworn affidavits. Should Teleflorist, Inc. deem it appropriate under the terms of this Order and the Agreed Final Judgment to reject any consumer's formal or informal application or other request for restitution it shall supply the Attorney General of Tennessee with all documentation provided by the consumer and an explanation from Defendant Teleflorist why the consumer's restitution claim was rejected. The Director of the Division of Consumer Affairs has the right to review that information and if the Director determines in his/her sole discretion based on good cause shown that a refund should be paid Teleflorist shall issue a refund within ten (10) days of that decision. Restitution for consumers who are eligible under this provision shall be a refund of Forty Dollars (\$40.00). Defendant Teleflorist shall be required to pay the \$40.00 to each consumer by sending a check back by good and sufficient funds via first class U.S. mail to the consumer along with the letter attached as Exhibit E to the original Agreed Final Judgment within thirty (30) days of a consumer's request or application for a refund. Defendant Teleflorist shall also provide within the same time period a copy of the letter and refund check sent to the consumer in the same time period. The restitution provisions of the Agreed Final Judgment shall remain in full force and effect. Teleflorist has previously disclosed all consumers in good faith, and the emergence of any additional consumers seeking restitution under this provision shall not be the basis for a claim under the terms of the Agreed Final Judgment or any warranty therein, and therefore the AG office shall not take any action against Teleflorist in the event such additional consumers do emerge.

**IT IS SO ORDERED** that the caption of the pleadings in this case, including the Agreed Final Judgment entered in September 2006, are amended as set forth above to add the following additional dbas:

Adams Floral Service  
Adams Florist  
Adams Flowers  
Adamsville Floral Service  
Adamsville Florist  
Adamsville Flowers  
Alamo Floral Service  
Alamo Florist  
Alamo Flowers  
Alcoa Floral Service  
Alcoa Florist  
Alcoa Flowers  
Apison Floral Service  
Apison Florist  
Apison Flowers  
Ardmore Floral Service  
Ardmore Florist  
Ardmore Flowers  
Arlington Floral Service  
Arlington Florist  
Arlington Flowers  
Arrington Floral Service  
Arrington Florist  
Arrington Flowers  
Ashland City Floral Service  
Ashland City Florist  
Ashland City Flowers  
Athens Floral Service  
Athens Florist  
Athens Flowers  
Atwood Floral Service  
Atwood Florist  
Atwood Flowers  
Ball Play Floral Service  
Ball Play Florist  
Ball Play Flowers  
Barren Plains Floral Service  
Barren Plains Florist  
Barren Plains Flowers  
Bartlett Floral Service

Bartlett Florist  
Bartlett Flowers  
Bean Station Floral Service  
Bean Station Florist  
Bean Station Flowers  
Beech Grove Floral Service  
Beech Grove Florist  
Beech Grove Flowers  
Belfast Floral Service  
Belfast Florist  
Belfast Flowers  
Bell Buckle Floral Service  
Bell Buckle Florist  
Bell Buckle Flowers  
Bells Floral Service  
Bells Florist  
Bells Flowers  
Benton Floral Service  
Benton Florist  
Benton Flowers  
Bethel Springs Floral Service  
Bethel Springs Florist  
Bethel Springs Flowers  
Bethpage Floral Service  
Bethpage Florist  
Bethpage Flowers  
Big Sandy Floral Service  
Big Sandy Florist  
Big Sandy Flowers  
Blanche Floral Service  
Blanche Florist  
Blanche Flowers  
Bolivar Floral Service  
Bolivar Florist  
Bolivar Flowers  
Bradford Floral Service  
Bradford Florist  
Bradford Flowers  
Brazil Floral Service  
Brazil Florist

Brazil Flowers  
 Brentwood Floral Service  
 Brentwood Florist  
 Brentwood Flowers  
 Brownsville Floral Service  
 Brownsville Florist  
 Brownsville Flowers  
 Bruceton Floral Service  
 Bruceton Florist  
 Bruceton Flowers  
 Bulls Gap Floral Service  
 Bulls Gap Florist  
 Bulls Gap Flowers  
 Burns Floral Service  
 Burns Florist  
 Burns Flowers  
 Calhoun Floral Service  
 Calhoun Florist  
 Calhoun Flowers  
 Camden Floral Service  
 Camden Florist  
 Camden Flowers  
 Cedar Grove Floral Service  
 Cedar Grove Florist  
 Cedar Grove Flowers  
 Cedar Hill Floral Service  
 Cedar Hill Florist  
 Cedar Hill Flowers  
 Celina Floral Service  
 Celina Florist  
 Celina Flowers  
 Centerville Floral Service  
 Centerville Florist  
 Centerville Flowers  
 Chapel Hill Floral Service  
 Chapel Hill Florist  
 Chapel Hill Flowers  
 Charleston Floral Service  
 Charleston Florist  
 Charleston Flowers  
 Charlotte Floral Service  
 Charlotte Florist  
 Charlotte Flowers  
 Chattanooga Floral Service  
 Chattanooga Florist  
 Chattanooga Flowers

Chestnut Hill Floral Service  
 Chestnut Hill Florist  
 Chestnut Hill Flowers  
 Clarksville Floral Service  
 Clarksville Florist  
 Clarksville Flowers  
 Claxton Floral Service  
 Claxton Florist  
 Claxton Flowers  
 Cleveland Floral Service  
 Cleveland Florist  
 Cleveland Flowers  
 Clinton Floral Service  
 Clinton Florist  
 Clinton Flowers  
 Coker Creek Floral Service  
 Coker Creek Florist  
 Coker Creek Flowers  
 College Grove Floral Service  
 College Grove Florist  
 College Grove Flowers  
 College Station Floral Service  
 College Station Florist  
 College Station Flowers  
 Collegedale Floral Service  
 Collegedale Florist  
 Collegedale Flowers  
 Collierville Floral Service  
 Collierville Florist  
 Collierville Flowers  
 Concord Floral Service  
 Concord Florist  
 Concord Flowers  
 Copper Basin Floral Service  
 Copper Basin Florist  
 Copper Basin Flowers  
 Cornersville Floral Service  
 Cornersville Florist  
 Cornersville Flowers  
 Cottage Grove Floral Service  
 Cottage Grove Flowers  
 Cottage Grove Florist  
 Covington Floral Service  
 Covington Florist  
 Covington Flowers  
 Cowan Floral Service

Cowan Florist  
 Cowan Flowers  
 Cross Plains Floral Service  
 Cross Plains Florist  
 Cross Plains Flowers  
 Cumberland City Floral Service  
 Cumberland City Florist  
 Cumberland City Flowers  
 Cunningham Floral Service  
 Cunningham Florist  
 Cunningham Flowers  
 Dandridge Floral Service  
 Dandridge Florist  
 Dandridge Flowers  
 Darden Floral Service  
 Darden Florist  
 Darden Flowers  
 Dayton Floral Service  
 Dayton Florist  
 Dayton Flowers  
 Decatur Floral Service  
 Decatur Florist  
 Decatur Flowers  
 Decherd Floral Service  
 Decherd Florist  
 Decherd Flowers  
 Dickson Floral Service  
 Dickson Florist  
 Dickson Flowers  
 Dover Floral Service  
 Dover Florist  
 Dover Flowers  
 Dunlap Floral Service  
 Dunlap Florist  
 Dunlap Flowers  
 Dyer Floral Service  
 Dyer Florist  
 Dyer Flowers  
 Dyersburg Floral Service  
 Dyersburg Florist  
 Dyersburg Flowers  
 Eagleville Floral Service  
 Eagleville Florist  
 Eagleville Flowers  
 East Sango Floral Service  
 East Sango Florist

East Sango Flowers  
 Elkton Floral Service  
 Elkton Florist  
 Elkton Flowers  
 Elora Floral Service  
 Elora Florist  
 Elora Flowers  
 Englewood Floral Service  
 Englewood Florist  
 Englewood Flowers  
 Enville Floral Service  
 Enville Florist  
 Enville Flowers  
 Estill Springs Floral Service  
 Estill Springs Florist  
 Estill Springs Flowers  
 Ethridge Floral Service  
 Ethridge Florist  
 Ethridge Flowers  
 Etowah Floral Service  
 Etowah Florist  
 Etowah Flowers  
 Fairview Floral Service  
 Fairview Florist  
 Fairview Flowers  
 Fall Creek Falls Floral Service  
 Fall Creek Falls Florist  
 Fall Creek Falls Flowers  
 Farragut Floral Service  
 Farragut Florist  
 Farragut Flowers  
 Fayetteville Floral Service  
 Fayetteville Florist  
 Fayetteville Flowers  
 Five Points Floral Service  
 Five Points Florist  
 Five Points Flowers  
 Flat Creek Floral Service  
 Flat Creek Florist  
 Flat Creek Flowers  
 Flintville Floral Service  
 Flintville Florist  
 Flintville Flowers  
 Fosterville Floral Service  
 Fosterville Florist  
 Fosterville Flowers



Franklin Floral Service  
 Franklin Florist  
 Franklin Flowers  
 Fredonia Floral Service  
 Fredonia Florist  
 Fredonia Flowers  
 Friendship Floral Service  
 Friendship Florist  
 Friendship Flowers  
 Friendsville Floral Service  
 Friendsville Florist  
 Friendsville Flowers  
 Gainesboro Floral Service  
 Gainesboro Florist  
 Gainesboro Flowers  
 Gallatin Floral Service  
 Gallatin Florist  
 Gallatin Flowers  
 Gatlinburg Floral Service  
 Gatlinburg Florist  
 Gatlinburg Flowers  
 Georgetown Floral Service  
 Georgetown Florist  
 Georgetown Flowers  
 Germantown Floral Service  
 Germantown Florist  
 Germantown Flowers  
 Gibson Floral Service  
 Gibson Florist  
 Goodlettsville Floral Service  
 Goodlettsville Florist  
 Goodlettsville Flowers  
 Grand Junction Floral Service  
 Grand Junction Florist  
 Grand Junction Flowers  
 Granville Floral Service  
 Granville Florist  
 Granville Flowers  
 Greenback Floral Service  
 Greenback Florist  
 Greenback Flowers  
 Greenbrier Floral Service  
 Greenbrier Florist  
 Greenbrier Flowers  
 Greeneville Floral Service  
 Greeneville Florist  
 Greeneville Flowers

Halls Crossroads Floral Service  
 Halls Crossroads Florist  
 Halls Crossroads Flowers  
 Harriman Floral Service  
 Harriman Florist  
 Harriman Flowers  
 Hartford Floral Service  
 Hartford Florist  
 Hartford Flowers  
 Henderson Floral Service  
 Henderson Florist  
 Henderson Flowers  
 Hendersonville Floral Service  
 Hendersonville Florist  
 Hendersonville Flowers  
 Henry Floral Service  
 Henry Florist  
 Henry Flowers  
 Hillsboro Floral Service  
 Hillsboro Florist  
 Hillsboro Flowers  
 Hohenwald Floral Service  
 Hohenwald Florist  
 Hohenwald Flowers  
 Hornbeak Floral Service  
 Hornbeak Florist  
 Hornbeak Flowers  
 Howell Floral Service  
 Howell Florist  
 Howell Flowers  
 Humboldt Floral Service  
 Humboldt Florist  
 Humboldt Flowers  
 Huntingdon Floral Service  
 Huntingdon Florist  
 Huntland Floral Service  
 Huntland Florist  
 Huntland Flowers  
 Jackson Floral Service  
 Jackson Florist  
 Jackson Flowers  
 Jasper Floral Service  
 Jasper Florist  
 Jasper Flowers  
 Jefferson City Floral Service  
 Jefferson City Florist  
 Jefferson City Flowers

Jellico Floral Service  
 Jellico Florist  
 Jellico Flowers  
 Kenton Floral Service  
 Kenton Florist  
 Kenton Flowers  
 Kimball Floral Service  
 Kimball Florist  
 Kimball Flowers  
 Kingston Floral Service  
 Kingston Florist  
 Kingston Flowers  
 Kingston Springs Floral Service  
 Kingston Springs Florist  
 Kingston Springs Flowers  
 Knoxville Floral Service  
 Knoxville Florist  
 Knoxville Flowers  
 LaFollette Floral Service  
 LaFollette Florist  
 LaFollette Flowers  
 LaGrange Floral Service  
 LaGrange Florist  
 LaGrange Flowers  
 Lake City Floral Service  
 Lake City Florist  
 Lake City Flowers  
 Lakeland Floral Service  
 Lakeland Florist  
 Lakeland Flowers  
 LaVergne Floral Service  
 LaVergne Florist  
 LaVergne Flowers  
 Lawrenceburg Floral Service  
 Lawrenceburg Florist  
 Lawrenceburg Flowers  
 Lebanon Floral Service  
 Lebanon Florist  
 Lebanon Flowers  
 Lenoir City Floral Service  
 Lenoir City Florist  
 Lenoir City Flowers  
 Leoma Floral Service  
 Leoma Florist  
 Leoma Flowers  
 Lewisburg Floral Service  
 Lewisburg Florist

Lewisburg Flowers  
 Lexington Floral Service  
 Lexington Florist  
 Lexington Flowers  
 Loretto Floral Service  
 Loretto Florist  
 Loretto Flowers  
 Loudon Floral Service  
 Loudon Florist  
 Loudon Flowers  
 Louisville Floral Service  
 Louisville Florist  
 Louisville Flowers  
 Lyles Floral Service  
 Lyles Florist  
 Lyles Flowers  
 Lynchburg Floral Service  
 Lynchburg Florist  
 Lynchburg Flowers  
 Lynnville Floral Service  
 Lynnville Florist  
 Lynnville Flowers  
 Madisonville Floral Service  
 Madisonville Florist  
 Madisonville Flowers  
 Manchester Floral Service  
 Manchester Florist  
 Manchester Flowers  
 Maryville Floral Service  
 Maryville Florist  
 Maryville Flowers  
 Mascot Floral Service  
 Mascot Flowers  
 Mason Floral Service  
 Mason Florist  
 Mason Flowers  
 Mason Hall Floral Service  
 Mason Hall Florist  
 Mason Hall Flowers  
 Maury City Floral Service  
 Maury City Florist  
 Maury City Flowers  
 Maynardsville Floral Service  
 Maynardsville Florist  
 Maynardsville Flowers  
 McBurg Floral Service

McBurg Florist  
 McBurg Flowers  
 McEwen Floral Service  
 McEwen Florist  
 McEwen Flowers  
 McKenzie Floral Service  
 McKenzie Florist  
 McKenzie Flowers  
 Medina Floral Service  
 Medina Florist  
 Medina Flowers  
 Memphis Floral Service  
 Memphis Florist  
 Memphis Flowers  
 Middleton Floral Service  
 Middleton Flowers  
 Milan Floral Service  
 Milan Florist  
 Milan Flowers  
 Milledgeville Floral Service  
 Milledgeville Florist  
 Milledgeville Flowers  
 Millersville Floral Service  
 Millersville Florist  
 Millersville Flowers  
 Millington Floral Service  
 Millington Florist  
 Millington Flowers  
 Milton Floral Service  
 Milton Florist  
 Milton Flowers  
 Minor Hill Floral Service  
 Morristown Floral Service  
 Morristown Florist  
 Morristown Flowers  
 Moscow Floral Service  
 Moscow Florist  
 Moscow Flowers  
 Mosheim Floral Service  
 Mosheim Florist  
 Mosheim Flowers  
 Moss Floral Service  
 Moss Florist  
 Moss Flowers  
 Mt. Juliet Floral Service  
 Mt. Juliet Florist

Mt. Juliet Flowers  
 Mulberry Floral Service  
 Mulberry Florist  
 Mulberry Flowers  
 Murfreesboro Floral Service  
 Murfreesboro Florist  
 Murfreesboro Flowers  
 Nashville Floral Service  
 Nashville Florist  
 Nashville Flowers  
 New Johnsonville Floral Service  
 New Johnsonville Florist  
 New Johnsonville Flowers  
 Newbern Floral Service  
 Newbern Florist  
 Newbern Flowers  
 Newport Floral Service  
 Newport Florist  
 Newport Flowers  
 Nine Mile Floral Service  
 Nine Mile Florist  
 Nine Mile Flowers  
 Niota Floral Service  
 Niota Florist  
 Niota Flowers  
 Nolensville Floral Service  
 Nolensville Florist  
 Nolensville Flowers  
 Norene Floral Service  
 Norene Florist  
 Norene Flowers  
 Normandy Floral Service  
 Normandy Florist  
 Normandy Flowers  
 Norris Floral Service  
 Norris Florist  
 Norris Flowers  
 North Springs Floral Service  
 North Springs Florist  
 North Springs Flowers  
 Oak Grove Floral Service  
 Oak Grove Florist  
 Oak Grove Flowers  
 Oak Ridge Floral Service  
 Oak Ridge Florist  
 Oak Ridge Flowers

Oakdale Floral Service  
 Oakdale Florist  
 Oakdale Flowers  
 Obion Floral Service  
 Obion Florist  
 Obion Flowers  
 Old Hickory Floral Service  
 Old Hickory Florist  
 Old Hickory Flowers  
 Oliver Springs Floral Service  
 Oliver Springs Florist  
 Oliver Springs Flowers  
 Ooltewah Floral Service  
 Ooltewah Florist  
 Ooltewah Flowers  
 Orlinda Floral Service  
 Orlinda Florist  
 Orlinda Flowers  
 Palmyra Floral Service  
 Palmyra Florist  
 Palmyra Flowers  
 Paris Floral Service  
 Paris Flowers  
 Parsons Floral Service  
 Parsons Florist  
 Parsons Flowers  
 Pelham Floral Service  
 Pelham Florist  
 Pelham Flowers  
 Petersburg Floral Service  
 Petersburg Florist  
 Petersburg Flowers  
 Philadelphia Floral Service  
 Philadelphia Florist  
 Philadelphia Flowers  
 Pigeon Forge Floral Service  
 Pigeon Forge Florist  
 Pigeon Forge Flowers  
 Pikeville Floral Service  
 Pikeville Florist  
 Pikeville Flowers  
 Pleasant View Floral Service  
 Pleasant View Florist  
 Pleasant View Flowers  
 Portland Floral Service  
 Portland Florist

Portland Flowers  
 Powell Floral Service  
 Powell Florist  
 Powell Flowers  
 Prospect Floral Service  
 Prospect Florist  
 Prospect Flowers  
 Pulaski Floral Service  
 Pulaski Florist  
 Pulaski Flowers  
 Puryear Floral Service  
 Puryear Florist  
 Puryear Flowers  
 Raleigh Floral Service  
 Raleigh Florist  
 Raleigh Flowers  
 Riceville Floral Service  
 Riceville Florist  
 Riceville Flowers  
 Ridgely Floral Service  
 Ridgely Florist  
 Ridgely Flowers  
 Rives Floral Service  
 Rives Florist  
 Rives Flowers  
 Rockvale Floral Service  
 Rockvale Florist  
 Rockvale Flowers  
 Rockwood Floral Service  
 Rockwood Florist  
 Rockwood Flowers  
 Rogersville Floral Service  
 Rogersville Florist  
 Rogersville Flowers  
 Rosemark Floral Service  
 Rosemark Florist  
 Rosemark Flowers  
 Rutherford Floral Service  
 Rutherford Florist  
 Rutherford Flowers  
 Rutledge Floral Service  
 Rutledge Florist  
 Rutledge Flowers  
 Samburg Floral Service  
 Samburg Florist  
 Samburg Flowers

Sango Floral Service  
 Sango Florist  
 Sango Flowers  
 Sardis Floral Service  
 Sardis Florist  
 Sardis Flowers  
 Savannah Floral Service  
 Savannah Florist  
 Scotts Hill Floral Service  
 Scotts Hill Florist  
 Scotts Hill Flowers  
 Selmer Floral Service  
 Selmer Florist  
 Selmer Flowers  
 Sevierville Floral Service  
 Sevierville Florist  
 Sevierville Flowers  
 Sewanee Floral Service  
 Sewanee Florist  
 Sewanee Flowers  
 Shelby Forest Floral Service  
 Shelby Forest Florist  
 Shelby Forest Flowers  
 Shelbyville Floral Service  
 Shelbyville Florist  
 Shelbyville Flowers  
 Shiloh Floral Service  
 Shiloh Florist  
 Shiloh Flowers  
 Smyrna Floral Service  
 Smyrna Florist  
 Smyrna Flowers  
 Sneedville Floral Service  
 Sneedville Florist  
 Sneedville Flowers  
 Soddy-Daisy Floral Service  
 Soddy-Daisy Florist  
 Soddy-Daisy Flowers  
 Solway Floral Service  
 Solway Florist  
 Solway Flowers  
 Somerville Floral Service  
 Somerville Florist  
 Somerville Flowers  
 South Cunningham Floral Service  
 South Cunningham Florist

South Cunningham Flowers  
 South Fredonia Floral Service  
 South Fredonia Florist  
 South Fredonia Flowers  
 South Fulton Floral Service  
 South Fulton Florist  
 South Fulton Flowers  
 South Oak Grove Floral Service  
 South Oak Grove Florist  
 South Oak Grove Flowers  
 South Pittsburg Floral Service  
 South Pittsburg Florist  
 South Pittsburg Flowers  
 Spencer Mill Floral Service  
 Spencer Mill Florist  
 Spencer Mill Flowers  
 Spring City Floral Service  
 Spring City Florist  
 Spring City Flowers  
 Springfield Floral Service  
 Springfield Florist  
 Springfield Flowers  
 St. Joseph Floral Service  
 St. Joseph Florist  
 St. Joseph Flowers  
 Stanton Floral Service  
 Stanton Florist  
 Stanton Flowers  
 Statesville Floral Service  
 Statesville Florist  
 Statesville Flowers  
 Strawberry Plains Floral Service  
 Strawberry Plains Florist  
 Strawberry Plains Flowers  
 Summertown Floral Service  
 Summertown Florist  
 Summertown Flowers  
 Surgoinsville Floral Service  
 Surgoinsville Florist  
 Surgoinsville Flowers  
 Sweetwater Floral Service  
 Sweetwater Florist  
 Sweetwater Flowers  
 Tellico Plains Floral Service  
 Tellico Plains Florist  
 Tellico Plains Flowers  
 Tiptonville Floral Service

Tiptonville Florist  
 Tiptonville Flowers  
 Townsend Floral Service  
 Townsend Florist  
 Townsend Flowers  
 Trenton Floral Service  
 Trenton Florist  
 Trenton Flower  
 Trezevant Floral Service  
 Trezevant Florist  
 Trezevant Flowers  
 Trimble Floral Service  
 Trimble Florist  
 Trimble Flowers  
 Triune Floral Service  
 Triune Florist  
 Triune Flowers  
 Troy Floral Service  
 Troy Florist  
 Troy Flowers  
 Tullahoma Floral Service  
 Tullahoma Florist  
 Tullahoma Flowers  
 Union City Floral Service  
 Union City Florist  
 Union City Flowers  
 Unionville Floral Service  
 Unionville Florist  
 Unionville Flowers  
 Vanleer Floral Service  
 Vanleer Florist  
 Vanleer Flowers  
 Vonore Floral Service  
 Vonore Florist  
 Vonore Flowers  
 Wartrace Floral Service  
 Wartrace Florist  
 Wartrace Flowers  
 Watertown Floral Service  
 Watertown Florist  
 Watertown Flowers  
 Watts Bar Floral Service  
 Watts Bar Florist  
 Watts Bar Flowers  
 Waverly Floral Service  
 Waverly Florist

Waverly Flowers  
 West Vanleer Floral Service  
 West Vanleer Florist  
 West Vanleer Flowers  
 Westmoreland Floral Service  
 Westmoreland Florist  
 Westmoreland Flowers  
 White Bluff Floral Service  
 White Bluff Florist  
 White Bluff Flowers  
 White House Floral Service  
 White House Florist  
 White House Flowers  
 White Plain Floral Service  
 White Plain Florist  
 White Plain Flowers  
 Whiteville Floral Service  
 Whiteville Florist  
 Whiteville Flowers  
 Whitwell Floral Service  
 Whitwell Florist  
 Whitwell Flowers  
 Winchester Floral Service  
 Winchester Florist  
 Winchester Flowers  
 Woodbury Floral Service  
 Woodbury Florist  
 Woodbury Flowers  
 Woodland Floral Service  
 Woodland Florist  
 Woodland Flowers  
 Yorkville Floral Service  
 Yorkville Florist  
 Yorkville Flowers

**IT IS SO ORDERED** that a new paragraph shall be substituted into the Agreed Final Judgment dated September 27, 2006, under the Definitions, Paragraph 4.4 of the Agreed Final Judgment dated September 27, 2006 shall be substituted in its entirety as follows:

4.4 “Defendant” shall refer to Teleflorist, Inc. and/or doing business as or alias listed in the caption and the following dbas:

Adams Floral Service  
Adams Florist  
Adams Flowers  
Adamsville Floral Service  
Adamsville Florist  
Adamsville Flowers  
Alamo Floral Service  
Alamo Florist  
Alamo Flowers  
Alcoa Floral Service  
Alcoa Florist  
Alcoa Flowers  
Apison Floral Service  
Apison Florist  
Apison Flowers  
Ardmore Floral Service  
Ardmore Florist  
Ardmore Flowers  
Arlington Floral Service  
Arlington Florist  
Arlington Flowers  
Arrington Floral Service  
Arrington Florist  
Arrington Flowers  
Ashland City Floral Service  
Ashland City Florist  
Ashland City Flowers  
Athens Floral Service  
Athens Florist  
Athens Flowers  
Atwood Floral Service  
Atwood Florist  
Atwood Flowers  
Ball Play Floral Service

Ball Play Florist  
Ball Play Flowers  
Barren Plains Floral Service  
Barren Plains Florist  
Barren Plains Flowers  
Bartlett Floral Service  
Bartlett Florist  
Bartlett Flowers  
Bean Station Floral Service  
Bean Station Florist  
Bean Station Flowers  
Beech Grove Floral Service  
Beech Grove Florist  
Beech Grove Flowers  
Belfast Floral Service  
Belfast Florist  
Belfast Flowers  
Bell Buckle Floral Service  
Bell Buckle Florist  
Bell Buckle Flowers  
Bells Floral Service  
Bells Florist  
Bells Flowers  
Benton Floral Service  
Benton Florist  
Benton Flowers  
Bethel Springs Floral Service  
Bethel Springs Florist  
Bethel Springs Flowers  
Bethpage Floral Service  
Bethpage Florist  
Bethpage Flowers  
Big Sandy Floral Service  
Big Sandy Florist

Big Sandy Flowers  
 Blanche Floral Service  
 Blanche Florist  
 Blanche Flowers  
 Bolivar Floral Service  
 Bolivar Florist  
 Bolivar Flowers  
 Bradford Floral Service  
 Bradford Florist  
 Bradford Flowers  
 Brazil Floral Service  
 Brazil Florist  
 Brazil Flowers  
 Brentwood Floral Service  
 Brentwood Florist  
 Brentwood Flowers  
 Brownsville Floral Service  
 Brownsville Florist  
 Brownsville Flowers  
 Bruceton Floral Service  
 Bruceton Florist  
 Bruceton Flowers  
 Bulls Gap Floral Service  
 Bulls Gap Florist  
 Bulls Gap Flowers  
 Burns Floral Service  
 Burns Florist  
 Burns Flowers  
 Calhoun Floral Service  
 Calhoun Florist  
 Calhoun Flowers  
 Camden Floral Service  
 Camden Florist  
 Camden Flowers  
 Cedar Grove Floral Service  
 Cedar Grove Florist  
 Cedar Grove Flowers  
 Cedar Hill Floral Service  
 Cedar Hill Florist  
 Cedar Hill Flowers  
 Celina Floral Service  
 Celina Florist  
 Celina Flowers  
 Centerville Floral Service  
 Centerville Florist  
 Centerville Flowers  
 Chapel Hill Floral Service  
 Chapel Hill Florist

Chapel Hill Flowers  
 Charleston Floral Service  
 Charleston Florist  
 Charleston Flowers  
 Charlotte Floral Service  
 Charlotte Florist  
 Charlotte Flowers  
 Chattanooga Floral Service  
 Chattanooga Florist  
 Chattanooga Flowers  
 Chestnut Hill Floral Service  
 Chestnut Hill Florist  
 Chestnut Hill Flowers  
 Clarksville Floral Service  
 Clarksville Florist  
 Clarksville Flowers  
 Claxton Floral Service  
 Claxton Florist  
 Claxton Flowers  
 Cleveland Floral Service  
 Cleveland Florist  
 Cleveland Flowers  
 Clinton Floral Service  
 Clinton Florist  
 Clinton Flowers  
 Coker Creek Floral Service  
 Coker Creek Florist  
 Coker Creek Flowers  
 College Grove Floral Service  
 College Grove Florist  
 College Grove Flowers  
 College Station Floral Service  
 College Station Florist  
 College Station Flowers  
 Collegedale Floral Service  
 Collegedale Florist  
 Collegedale Flowers  
 Collierville Floral Service  
 Collierville Florist  
 Collierville Flowers  
 Concord Floral Service  
 Concord Florist  
 Concord Flowers  
 Copper Basin Floral Service  
 Copper Basin Florist  
 Copper Basin Flowers  
 Cornersville Floral Service  
 Cornersville Florist



Cornersville Flowers  
 Cottage Grove Floral Service  
 Cottage Grove Flowers  
 Cottage Grove Florist  
 Covington Floral Service  
 Covington Florist  
 Covington Flowers  
 Cowan Floral Service  
 Cowan Florist  
 Cowan Flowers  
 Cross Plains Floral Service  
 Cross Plains Florist  
 Cross Plains Flowers  
 Cumberland City Floral Service  
 Cumberland City Florist  
 Cumberland City Flowers  
 Cunningham Floral Service  
 Cunningham Florist  
 Cunningham Flowers  
 Dandridge Floral Service  
 Dandridge Florist  
 Dandridge Flowers  
 Darden Floral Service  
 Darden Florist  
 Darden Flowers  
 Dayton Floral Service  
 Dayton Florist  
 Dayton Flowers  
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Defendant Teleflorist has provided dba names and telephone numbers to the best of its knowledge, but is unable to certify or warrant that there were no others in addition to the names and numbers provided or discovered by the State. In the event that it is determined that any additional dbas, telephone numbers or listings that existed between January 1, 2003 and prior to entry of the Agreed Final Judgment on September 27, 2006, such names and numbers shall not constitute additional violations of the Agreed Final Judgment or this Agreed Order but are incorporated in this relief.

**IT IS SO ORDERED** that two new paragraphs shall be added to the Agreed Final Judgment dated September 27, 2006, under the Permanent Injunction and Rehabilitation, Paragraphs 6.4 and 6.5 of the Agreed Final Judgment dated September 27, 2006 shall be substituted in their entirety as follows:

6.4 Defendant shall cease and not reinitiate use and/or operation of the following local telephone numbers in Tennessee:

(423) 266-0404	(615) 595-5584	(731) 663-1010
(423) 337-5551	(615) 373-6811	(731) 659-3100
(423) 472-5999	(615) 371-9933	(731) 285-2851
(423) 570-2121	(615) 298-7779	(731) 427-6100
(423) 586-7511	(615) 446-3060	(731) 641-7911
(423) 784-7003	(615) 742-3337	(731) 885-0206
(423) 942-1544	(615) 890-0484	(731) 427-7633
(423) 479-9965	(615) 285-0504	(731) 635-1191
(423) 570-8881	(615) 220-2852	(731) 926-1333
(423) 472-536	(615) 792-7949	(731) 641-0003
(423) 587-6455	(615) 740-7676	(731) 967-0607
(423) 599-5980	(615) 742-3337	(731) 989-9808
(423) 875-2817	(615) 896-6711	(865) 463-1000
(615) 896-6711	(731) 285-5122	(865) 429-5600
(615) 373-0984	(731) 968-9511	(865) 525-1186
(615) 217-8711	(731) 925-3001	(865) 717-1147
(615) 256-3399	(731) 884-2911	(865) 774-7111
(615) 384-8884	(731) 787-7999	(865) 982-7005
(615) 452-1611	(731) 772-7724	(865) 408-0012
(615) 453-8911	(731) 253-7004	(865) 463-9191
(615) 595-7766	(731) 279-4702	(865) 483-4050
(865) 215-9915	(731) 986-5353	(865) 471-0054
(931) 461-9923	(931) 486-0704	(931) 796-5444



(865) 986-8226	(931) 648-9408	(931) 232-9998
(865) 977-6969	(931) 684-5000	(931) 433-8800
(865) 982-3125	(931) 766-2606	(931) 645-2007
(901) 861-0170	(931) 962-8999	(931) 363-0760
(901) 789-1118	(931) 729-0111	(931) 388-8828
(901) 387-0404	(931) 759-5411	(931) 270-8400
(901) 466-7003	(931) 296-5444	(931) 648-1855
(901) 754-4214	(931) 363-3153	(931) 359-8499
(901) 624-2200	(931) 648-9408	(931) 381-2877
(901) 748-1200	(931) 647-2010	(931) 685-5787
(901) 767-0144	(931) 388-8828	(931) 433-2080
(901) 758-5044	(931) 454-9888	

Further, Defendant shall not use or employ a local telephone number in the future in advertisements placed in Tennessee or available to Tennesseans except in full compliance with the Tennessee Consumer Protection Act of 1977 and all other state and federal laws, regulations and rules. Defendant understands that it is the State's position that the use of a local telephone number and/or name representing or implying the business is local without a physical presence in Tennessee is a violation of the Tennessee Consumer Protection Act. Further any telephone listing should clearly and conspicuously provide the Defendant's physical address.

6.5 Defendant shall cease and not renew, or publish any advertisements placed in any telephone directory which use any of the dbas or aliases in the amended caption of the pleadings of this case or any other term or phrase of similar import.

**IT IS SO ORDERED** that a new paragraph shall be substituted to the Agreed Final Judgment dated September 27, 2006, under the General Provisions, Paragraph 11.17 of the Agreed Final Judgment dated September 27, 2006 shall be substituted in its entirety as follows:

11.17 The Agreed Final Judgment entered on September 27, 2006 and the subsequent Agreed Order Resolving the State's April 30, 2007 Motion to Enforce constitutes the complete agreement of the parties with regard to the resolution of the matters set forth in the State's Complaint. The Agreed Order and the Agreed Final Judgment entered on September 27, 2006 are limited to resolving only matters set forth in the State's Complaint and the State's Motion to Enforce Agreed Final Judgment Against Defendants and for Sanctions to be Imposed for Misrepresentations and/or Omissions of Fact Contained in Agreed Final Judgment and To Add Additional Dbas to the Case Caption and for Civil Contempt.

Conditioned upon Defendants making full and final payment as provided under this Order and the Agreed Final Judgment dated September 27, 2006, the Defendants are released from all civil claims or actions which the Attorney General could bring or could have brought under the Tennessee Consumer Protection Act of 1977 from January 1, 2003 to the date of entry of this Order for conduct falling within the conduct alleged in the Attorney General's Complaint and Motion to Enforce.

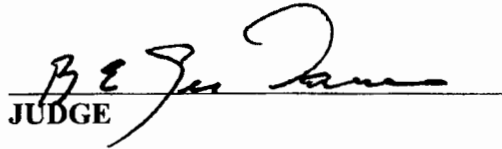
Notwithstanding any term of this Order or the September 27, 2006 Agreed Final Judgment or the Release herein, specifically reserved and excluded from the scope and terms of the Release as to any entity or person are any and all of the following: (A) any criminal liability; (B) any private right of action, provided however, that nothing herein shall prevent the Defendant from raising the defense of set-off against a consumer who has received restitution; (C) any personal injury, property damage, indemnification or contribution claims by the State, including but not limited to, its employees, agents or volunteers while engaged in State business; (D) any environmental or tax liability; and (E) any obligations created under this Order.

**IT IS SO ORDERED** that Defendant shall pay all court costs related to the State's Motion and this Agreed Order. No costs shall be taxed to the State as provided by Tenn. Code Ann. § 47-18-116. Further, no discretionary costs shall be taxed to the State.

**IT IS SO ORDERED** that all other terms and conditions of the Agreed Final Judgment entered in this case on September 27, 2006 shall remain in full force and effect.

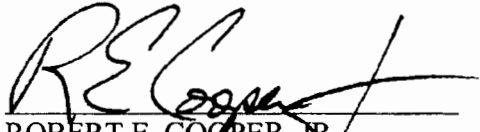
IT IS SO ORDERED, ADJUDGED AND DECREED.

Entered on this the 3<sup>rd</sup> Day of May, 2007.

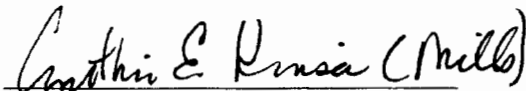
  
JUDGE

JOINTLY APPROVED AND  
SUBMITTED FOR ENTRY:

FOR THE ATTORNEY GENERAL, STATE OF TENNESSEE:



ROBERT E. COOPER, JR.  
Attorney General & Reporter  
B.P.R. No. 010934



CYNTHIA E. KINSER (MILLS)  
Deputy Attorney General  
B.P.R. No. 013533



BRANT HARRELL  
Assistant Attorney General  
B.P.R. No. 024470  
State of Tennessee  
Office of the Attorney General  
Consumer Advocate & Protection Division  
Post Office Box 20207  
Nashville, TN 37202-0207  
Telephone: (615) 532-9299  
Facsimile: (615) 532-2910

264 834

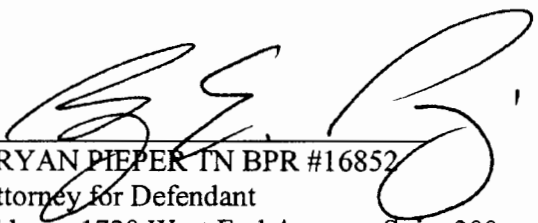
APPROVED BY:

  
MARY CLEMENT, DIRECTOR


Division of Consumer Affairs

264 835

FOR THE DEFENDANT:

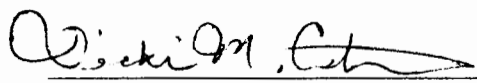


BRYAN PIEPER TN BPR #16852  
Attorney for Defendant  
address: 1720 West End Avenue, Suite 300  
city, state, zip code: Nashville, TN 37203  
Telephone: (615) 425-7111  
Facsimile: (615) 425-7110  
Email: bpieper@dsattorneys.com



IRIANA BLITSHTEIN, ESQ.  
Attorney for the Defendant  
Law Offices of Blitshtein & Weiss, P.C.  
648 Second Street Pike, 1st Floor  
Southampton, PA 18966:  
Telephone: (215) 364-4900  
Facsimile: (215) 364-8050

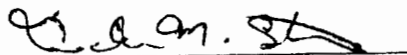
On Behalf of Defendant Teleflorist, Inc.



VICKI M. CRANSTON, Vice President  
Teleflorist, Inc. and all dbas listed in caption  
FEIN: [REDACTED]  
654 2nd Street Pike  
Southampton, Pennsylvania 18966  
Phone: 215-364-3118 or 215-668-2946  
Facsimile:

264 836

On Behalf of Vicki M. Cranston, individually:



VICKI M. CRANSTON

individually

Address: 654 2nd St. Pike

City/State/Zip: Southampton, PA 18966

Phone Number: 215-361-3114 or 215-668-2978

106616

CLERK'S CERTIFICATE

I hereby certify that a true and exact copy of  
foregoing has been mailed or delivered to  
all parties or counsel of record.

5-30-07  
Date

Sharon A. Baiton, Dep.  
Clerk & Master

264 837